Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SWOT Analysis Worksheet

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| --- |
| **Summary:** In 3 sentences, describe your idea/concept/30 seconds. |
| **General Advantages:**Describe the general advantages/disadvantages of your concept/1 minute: | **Specific Advantages:**Describe the specific advantages of your concept / 1 minute: |
| **Opportunities:**Speak about the opportunities your concept opens/1 minute | **Threats:** Speak about the threats your concept faces/1 minute:  |