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| **7 Agreements of Brainstorming**1. Judgement-free zone: Don’t dismiss or criticize any ideas.
2. Build on the ideas of others: No “buts.” Only “ands.”
3. Encourage wild ideas:

Think naively, keeping all knowledge of what is feasible to the side. Embrace out-of-the box ideas since they can be innovative solutions.1. Aim for quantity: Generate as many ideas as possible.
2. Be visual: Use sketches or models to convey your ideas.
3. One conversation at a time: No interrupting, no dismissing, no disrespect.
4. Be optimistic.
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