**Time:** 5 minutes

**Overview:** This quick warm-up gets students engaged in the non-judgemental and out-of-the-box thinking to begin their brainstorm session. The activity is called “Bad Idea” though there’s no such thing as a bad idea (until you give it context). This activity mutes the tendency to blindly reject new ideas by forcing team members to understand all sides of an idea.

**Objective:**

Students will be able to sell a “bad idea” as a good idea.

**Materials & Setup:**

None

**Activity:**

Tell students:

* It is crucial as a team to fairly evaluate all ideas in their early form so as not to dismiss a promising one that arrives in disguise later on. We will do a warm up activity that takes 5 minutes called “Bad Idea” though there is no such thing until you give it context.
* In your teams, you will be given the “bad idea.” You have 5 minutes to huddle and list as many benefits or selling points to this idea.
* Each team then presents their selling points of the ‘bad idea’ to the class.

Suggested Bad Idea Topics:

* Spicey-flavored soda
* Constantly flickering light bulb
* A pitch-black classroom
* Reusable tissues
* Ice cream shop that only opens in the winter.
* Hole-covered rain jacket
* Keyboard button changing keyboard
* GPS provide only long routes
* Food that changes to gum
* Inaccurate watch
* Clear makeup