Positive Tip: Recognition of the problem of unsustainable use of the fishery resource

Ban in fish shipments until fish populations were deemed sustainable.

Strict implementation of catch size restrictions.

Information dissemination about the need for sustainable utilization of the fishery resource.

Recovery and sustainable utilization of fishery resources for the live fish trade.

Promotion of local autonomy. The local government was tasked to implement the various programs and regulations related to the local fishery industry.

Creation of an official registry of fisherman and dealers involved in the live fish trade business in the area.

Remediation measures planned and implemented

Scientific research done by WWF produced information that informed resource management decisions.

Government and non-government groups provided technical assistance and collaborated with local stakeholders.